

# hot sauce label design COMPETITION

## DETAILS

product name: DEADLINE HOT SAUCE

size: 5" WIDE x 3" TALL

printing: 4C PROCESS OVER 0

submission date: **ENTRIES DUE APRIL 6**

event date: **EVENT IS MAY 14**

submission form: SUBMIT HI-RES PDF

submit entries to either:

**shannon@cadc.org** or **brian@colabinc.com**

## DESCRIPTION

The CADC is hosting a Hot Sauce Label Design competition. A perfect event to whet your inspiration and clear your sinuses of any congested creative that might be clogging your imagination.

Entry cost will be \$15 for 1 and \$20 dollars for 2. However, if you're feeling zesty and want to enter more than 2, we won't extinguish your artistic flame. It will be an additional \$5 for every entry over 2 entries. The sauce for this sizzling event is being donated directly from the Hot Sauce Headquarters.

All entries will be judged Thursday, May 14. The winner will receive \$100 + a case of the actual sauce with the victor's label printed on them. That's not all... the winning design will also be placed on the vendor's site and will receive royalties from all online purchases of that particular sauce. The second & third prize winners will receive \$50 dollars.